



Donya Uniforms Private Limited

**India's Leading Uniform
Manufacturing Company**

**FRANCHISE
BUSINESS MODULE**

Since 2009 Donya Uniforms Private Limited is offering customized school uniforms for private and public schools across world wide.

(+91) 89065 89065
contact@donyauniforms.com

Table of Contents



We are the main manufacturer of school blazers. And we can provide customized school uniforms like sweater, cap, T-shirt, Belt & more

| | | |
|------------|----------------------------------|--------------------|
| 01. | INTRODUCTION | Page. 01-03 |
| 02. | COMPANY LEGAL DOCUMENTS | Page. 04 |
| 03. | HIGHLIGHT OF COMPANY | Page. 05 |
| 04. | DETAILS ABOUT FRANCHISE BUSINESS | Page. 06 |
| 05. | WHAT WE WILL PROVIDE | Page. 07 |
| 06. | ADDITIONAL FEATURES | Page. 08-09 |
| 07. | FRANCHISE REQUIREMENTS | Page. 10 |
| 08. | ADDITIONAL BENEFITS | Page. 11 |
| 09. | FRANCHISE TYPES | Page. 12 |
| 10. | FRANCHISE FEES & INVESTMENT | Page. 13-15 |
| 11. | CONTACT US | Page. 16 |
| 12. | THANK YOU | Page. 17 |



What we do?

DONYA UNIFORMS PRIVATE LIMITED IS A GOVT. REGISTERED, ISO CERTIFIED, TRADE MARKED & GOOGLE VERIFIED COMPANY IN INDIA. WE ARE NOW ONE OF THE LEADING UNIFORM MANUFACTURING COMPANY IN INDIA, OPERATING ALL OVER THE WORLD.

STARTED OUR JOURNEY IN 2009 FROM A KOLKATA DISTRICT OF WEST BENGAL. NOW HAVING OUR OWN MANUFACTURING UNITS IN SEVERAL PLACES OF INDIA WITH REGISTERED OFFICE IN KOLKATA. OPERATING WITH 30+ FRANCHISE IN INDIA.

DONYA UNIFORMS PRIVATE LIMITED HAS SPECIALIZED IN PROVIDING SCHOOL / INSTITUTIONAL UNIFORMS FOR ALL PUBLIC AND PRIVATE INSTITUTION.

WE CARRY ALL MAJOR INSTITUTIONAL UNIFORM BRANDS, ALONGSIDE OUR VERY OWN CUSTOMISED STYLISH PRODUCTS TO MEET ANY INSTITUTIONS UNIQUE AND ATTRACTIVE UNIFORM NEEDS. WE ARE OFFERING HIGHEST QUALITY MERCHANDISE AT THE MOST COMPETITIVE PRICE.

DONYA UNIFORMS PRIDES ITSELF WITH 100% CUSTOMER SERVICE AND SATISFACTIONS. WE DEALS IN DRESSES, TROUSERS, BLAZERS, SWEATERS, COAT, SOCKS, SHOES, POCKET BADGES, TIE, BELT, BAGS, WATER BOTTLE, PENCIL BOX, ID CARDS, BROCHURE, CAP AND ALL RELATED PRODUCTS. SUCCESSFULLY OPERATING WITH 500+ SCHOOLS IN INDIA AND 300+ SCHOOLS IN ALL OVER THE WORLD. WE ARE THE ONE STOP SOLUTIONS PROVIDER FOR ALL YOUR INSTITUTIONAL NEEDS.

[illegible]

0021, 1/17/20

[Sign Document] [Sign Certificate]

Government of India
Form 809 (REG-14)
(1st Nov 2017)

Registration Certificate

Registration Number : /RAN/2017/121210

| | | | |
|----------------------------|--|---|---|
| 1 | Legal Name | BOWA C EMERGENCY SERVICES LIMITED | |
| 2 | Trade Name, if any | BOWA C EMERGENCY SERVICES LIMITED | |
| 3 | Constitution of Business | Private Limited Company | |
| 4 | Address of Principal Place of Business | C-2, M.S. Sankar Plaza, VII, Mohammed, Chennai, Republic of India, New Regn. 121210 | |
| 5 | Date of Liability | From | 22-03-2017 To 31-03-2017 |
| 6 | Type of Registration | Regime |  |
| 7 | Particulars of Apparent, Indebted | Nil | |
| Signature | | | |
| Name | | Chinnabai Prasa | |
| Designation | | Proprietor/Partner | |
| Institutional Office | | N/A | |
| Is there a need of Co-Sign | | N/A | |

Note: The registration and trade is required to be periodically renewed at all places of business in the field.

This is a online generated Registry signed Registration Certificate issued based on the digital information provided on 22/03/2017 by the periodical return.

https://www.epfoonline.com/Regn_121210/

3/7

[illegible]

PAGE. 04



Donya Uniforms Pvt. Ltd.

Chairman Message

Since 2009 Donya Uniforms has specialized in providing school uniforms for private and public schools across India. We carry all major school uniform brands, alongside our very own customized styles to meet any school's unique uniform needs.

Dony Biswas

Founder & Director

HIGHLIGHT OF COMPANY

- ▶ India's biggest Institutional uniform manufacturing company.
- ▶ Govt. Authorised, ISO certified, Trade Marked, Google verified.
- ▶ Trusted by 500+ schools in India.
- ▶ International presence uniform manufacturing company.
- ▶ One stop solutions of all institutional products.
- ▶ India's fastest growing uniform manufacturing company.
- ▶ Best quality products at very low price.
- ▶ Running successfully with 800+ schools in all over the World.
- ▶ Low investment with high return business module.
- ▶ Continued introductions of new and quality products.
- ▶ We follow A+ quality standard.
- ▶ Highest margin of sales.
- ▶ Easy to Start.
- ▶ Best premium advertisement support.
- ▶ Digitally Managed.
- ▶ Guaranteed benefits.

DETAIL ABOUT FRANCHISE

Donya Uniforms Private Limited launches Franchise Module to expand business all over the world and giving opportunities to profitable entrepreneurship.

Anyone can join us as a part of our business. We are giving unique and great opportunity to start own business at very low investment with a guaranteed earning option.

We need 1000+ franchise partners from India and 100+ Globally.



We have a team of expert professionals who all are working day night to meet your expectation.

We believe on smart work. We know what exactly your requirement is. We deliver the best uniforms for you always

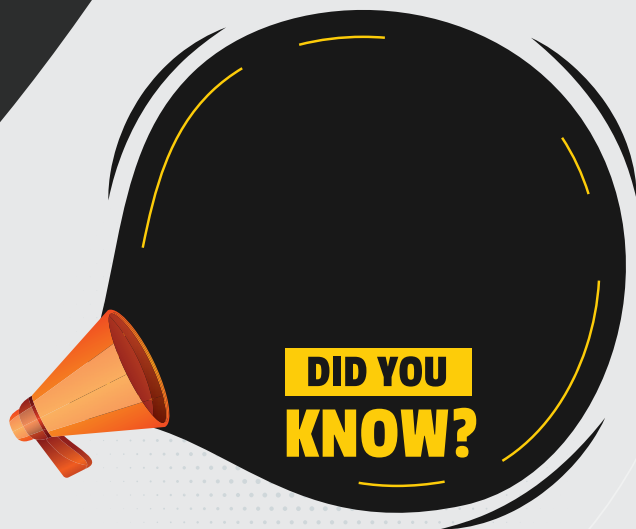
We design the uniform based on your requirement only. Call for the best offer.

If you have any query about your order just give us a call at (+91) 89065 89065 We will be happy to help you.



FRANCHISE

WHAT WE WILL PROVIDE



WHY WE ARE UNIQUE

- ✓ Brand Certifications.
- ✓ Brand Certifications.
- ✓ Sample Product Kits - 2 set.
- ✓ Product Brochure.
- ✓ E-Catalog for digitally products display.
- ✓ Hard copy of Product catalog.
- ✓ Visiting Card & ID Cards.
- ✓ Price Book.
- ✓ All others accessories.
- ✓ Management Application.
- ✓ Promotional & Marketing Support.
- ✓ Direct Leads.
- ✓ Dedicated Operational Executive.
- ✓ 24*7 Support.
- ✓ On time product delivery.
- ✓ On shop store (If required).



ADDITIONAL FEATURES

Business Development Assistant

When you choose to become our franchise, we will assist you with business development, office setup, application installation, branding, promotions, brochure and all necessary procedures from start to end.

POWERFUL & BEST BRAND ASSOCIATION

When you operate as our franchise partner, you will enjoy all the privileges and awareness that comes with the careful development of our brand.

NEW PRODUCTS & DEVELOPMENT

Our products are subjected to continuously improving along with the increasing quality. All to reduce cost and increase operational efficiency of existing products. We also introduce new and attractive products time to time.



ADDITIONAL FEATURES

COMPREHENSIVE TRAINING

When you choose to become our franchise, we will assist you with business development, office setup, application installation, branding, promotions, training and 24*7 support. We have dedicated team to train you to be an expert.

ADVERTISING & MARKETING

When you join us as our valuable partner, you will get premium advertisement support particularly at your area so that you can easily get lots of leads also we will support and provide leads from our Tele-Caller team. All marketing kits will be provided by our side.

OPERATIONAL & MANAGEMENT SUPPORT

We will provide you a dedicated operational executive to support you till closure of each deal. Also our products are subjected to continuously improving along with the increasing quality to reduce cost.



FRANCHISE REQUIREMENTS

01

STORE / AREA OF 150 SQ.FT. TO 300 SQ.FT.

02

ALSO YOU CAN DO IT FROM HOME.

03

COMPUTER WITH INTERNET.

04

SKILLED EXECUTIVE OR YOURSELF AVAILABLE.

05

ELECTRIC CONNECTION.

06

SMALL INVESTMENT.

07

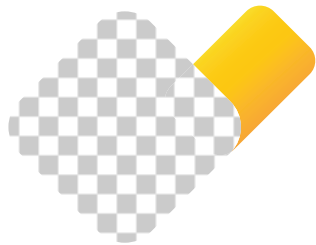
DEDICATION TO TAKE NEW CHALLENGES.

ADDITIONAL BENEFITS



- Reputed brand partnership certification.
- Ready to earn business module.
- CRM to manage your business, staff, billing, invoice, stocks, salary, payments, proposals, and all required works.
- Customised E-Catalog to attract customers digitally.
- Your area based premium advertisement support.
- Free training and support from start to end.
- Dedicated Operational executive.
- Ready Sample kit with all accessories.
- 100% assured earning module.
- Instant payment.
- 100% refund policy with termination notice period of 45 days.
- Attractive tour packages and gifts on target achievement.
- Recurring earning option.

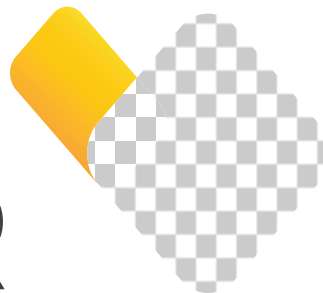
FRANCHISE TYPES



**COUNTRY
PARTNER**

To Represent a Country

**STORE
PARTNER**



To Represent a District



FRANCHISE



FRANCHISE FEES STRUCTURE

| FRANCHISE TYPE | BRAND FEES | OTHERS FEES | SECURITY DEPOSIT | TOTAL FEES |
|-----------------------------------|------------|-------------|------------------|------------|
| COUNTRY PARTNER (COUNTRY WISE) | 50,000 | 30,000 | 120,000 | 200,000/- |
| STORE PARTNER (DISTRICT WISE) | 25,000 | 25,000 | 100,000 | 150,000/- |
| | | | | |
| | | | | |

LAUNCHING TIME FRAME

DAY 1 :

LOI SIGN & BRAND FEES PAYMENT

DAY 2-3 :

ACCESSORIES PROVIDE WITH SOFT TRAINING

DAY 3-7 :

FRANCHISE CERTIFICATION,
SOFTWARE INSTALLATION AND TRAINING

DAY 7-10 :

FRANCHISE AGREEMENT WITH COMPLETE
TRAINING AND SECURITY DEPOSIT PAYMENT

DAY 10-15 :

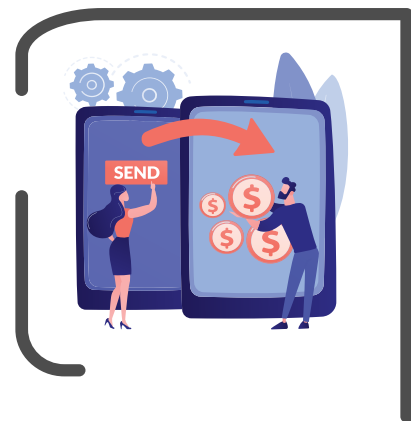
FRANCHISE LAUNCHING AND PROMOTION



HOW TO APPLY?



ONLINE APPLICATION METHOD



<https://donyauniforms.com/franchise>



OFFLINE APPLICATION METHOD



www.donyauniforms.com



franchise@donyauniforms.com



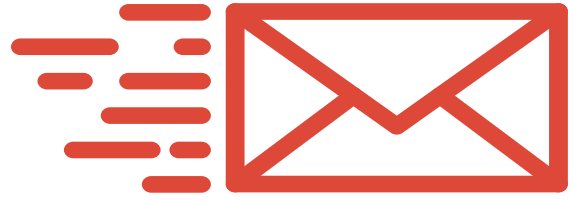
(+91) 89065 89065





WhatsApp

(+91) 89065 89065



E-MAIL

contact@donyauniforms.com
franchise@donyauniforms.com



Head Office

Donya Uniforms Private Limited
4/A/1A, SHAPGACHHI 1st LANE, 1st FLOOR,
KOLKATA-700039, WEST BENGAL, INDIA



Customer support

(+91) 89065 89065



